EU5

Mighty Plugs Market Research

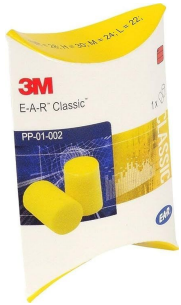
AMZ | ADVISERS

United Kingdom

Main Market









Seed Keyword

ear plugs

Search Volume

127,853





Price	Ratings	Avg. Monthly Revenue	Units Sold	Number of Search Results
£11.46	5,969	£4,942	1714	769

*Average Monthly Data

Top 3 Additional Keywords

Keywords	Search Volume
ear plugs for sleep	52,101
earplugs	19,796
wax ear plugs	1,984

United Kingdom

Top Products

B08MFDT65P



Monthly Revenue: £344,396

Reviews: 82,395

Monthly Sales (Units):15,690

Price: £21.95

B009F0AO3Y



Monthly Revenue: £19,943

Reviews: 5,038

Monthly Sales (Units): 3,626

Price: £5.50

B06XYVV6XX



Monthly Revenue: £3,763

Reviews: 1,597

Monthly Sales (Units): 414

Price: £9.09

Germany

Main Market









Seed Keyword

ohrstöpsel zum schlafen

Search Volume

58,864

BUYER DEMAND	COMPETITION OPPORTUNITY	INVESTMENT SWEET SPOT	REVENUE POTENTIAL
99%	69%	69%	71%



Price	Ratings	Avg. Monthly Revenue	Units Sold	Number of Search Results
€12.40	4,523	€27,736	1866	272

*Average Monthly Data

Top 3 Additional Keywords

Keywords	Search Volume
ohrstöpsel	33,410
ohrenstöpsel	16,636
ohropax schlafen	8,465

Germany

Top Products

B004H5FP0Y



Monthly Revenue: €5,351

Reviews: 3,497

Monthly Sales (Units): 1,884

Price: €2.84

B07D739PBG



Monthly Revenue: €178,497

Reviews: 82,883

Monthly Sales (Units): 8132

Price: €21.95

B0CR67SG7C



Monthly Revenue: €14,046

Reviews: 73

Monthly Sales (Units): 1004

Price: €13.52

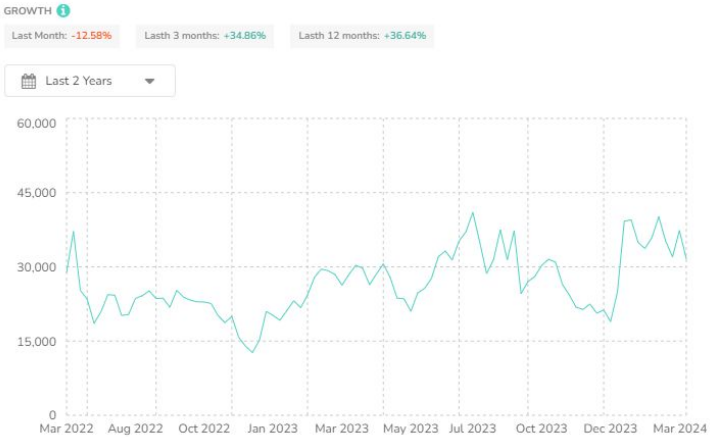
France

Main Market









Seed Keyword

boule quies

Search Volume

31,621



Price	Ratings	Avg. Monthly Revenue	Units Sold	Number of Search Results
€13.53	160	€4,959	327	1,000

*Average Monthly Data

Top 3 Additional Keywords

Keywords	Search Volume
bouchon d'oreille	26,013
boules quies	9,075
bouchon oreille	2,236

France

Top Products

B08MFDT65P



Monthly Revenue: €64,928

Reviews: 81,146

Monthly Sales (Units): 2,968

Price: €21.95

B06Y281RKC



Monthly Revenue: €12,455

Reviews: 978

Monthly Sales (Units): 470

Price: €26.50

B00OU66XCE



Monthly Revenue: €6,713

Reviews: 1095

Monthly Sales (Units): 254

Price: €16.30

Spain

Main Market









Seed Keyword

tapones oidos ruido dormir

Search Volume

34,893

BUYER DEMAND	COMPETITION OPPORTUNITY	INVESTMENT SWEET SPOT	REVENUE POTENTIAL
100%	56%	57%	25%



Price	Ratings	Avg. Monthly Revenue	Units Sold	Number of Search Results
€14.07	4,113	€5,812	412	2,000

*Average Monthly Data

Top 3 Additional Keywords

Keywords	Search Volume
tapones oidos	11,040
tapones oidos cancelacion de ruido	8,227
tapones cera oidos	704

Spain

Top Products

B08MFDT65P



Monthly Revenue: €75,957

Reviews: 80.711

Monthly Sales (Units): 3,294

Price: €22.95

B09T3FGKRH



Monthly Revenue: €19,980

Reviews: 167

Monthly Sales (Units): 1176

Price: €16.99

B0BQ6W8D7K



Monthly Revenue: €2,271

Reviews: 2,229

Monthly Sales (Units): 238

Price: €9.54

Italy

Main Market









Seed Keyword

tappi orecchie dormire

Search Volume

44,056





Price	Ratings	Avg. Monthly Revenue	Units Sold	Number of Search Results
€15.62	4,302	€5,284	390	5,000

*Average Monthly Data

Top 3 Additional Keywords

Keywords	Search Volume
tappi per orecchie antirumore	17,407
tappi orecchie	11,794
calmor tappi cera	1,286

Italy

Top Products

B08MFD55NH



Monthly Revenue: €93,636

Reviews: 80,710

Monthly Sales (Units): 4,080

Price: €22.95

B07RD62FW3



Monthly Revenue: €9,028

Reviews: 3,714

Monthly Sales (Units): 753

Price: €11.99

B00D3HQK0Q



Monthly Revenue: €5,452

Reviews: 1,053

Monthly Sales (Units): 352

Price: €15.49

Thank you.

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